



## WEBSITE CREATION PACKAGES

*These options are for clients interested in creating a site from scratch.*

### SMALL PLATFORM

Websites with 3 pages (or less)

**\$775**

### MID-SIZE PLATFORM

Websites with 3-5 pages

**\$925**

### LARGE PLATFORM

Websites with 5-7 pages

**\$1250**

### XL PLATFORM

Websites with 8+ pages

**\$1575\***

*Sites are specifically designed with  
YOUR needs in mind.*

*From no-fuss, low maintenance to high-  
energy and engaging, all functionality is  
discussed with the client prior to site  
launch.*

\*ADDITIONAL \$100 PER PAGE FOR WEBSITES OVER 12 PAGES



## WEBSITE CREATION OVERVIEW

what goes into  
a site  
creation?

a lot!!

- ✓ Consultation to discuss site goals and brand vision
- ✓ Domain and secure web platform purchase (Wix or WordPress)
- ✓ Layout for a user-friendly experience
- ✓ Fresh replacement graphics in line with your current style guide\*\*
- ✓ Attractive slideshows and videos where appropriate
- ✓ Clean copy designed to engage and inform viewers
- ✓ Option to add new pages at a minimal cost (price based on page needs)

\*\*A STYLE GUIDE IS A LISTING OF ICONS, FONTS, AND COLORS CONSISTENTLY USED TO REPRESENT A BRAND

Website Creation  
PACKAGES



Website Creation  
PACKAGES

**THE WORKS :** *The Complete Style  
Guide Setup*

LOGO

FONTS

VOICE

TAGLINES

COLOR SCHEME

STYLE

TONE

CONTENT GUIDELINES

ICONS

TYPOGRAPHY

BRAND

PALETTE

*PRICING FOR THIS VARIES ON CLIENT NEEDS.  
IF THIS IS YOU, LET'S START WITH A CONSULTATION!*